



Hayley Barnard is the Managing Director and Diversity Strategist at MIX Diversity Developers Ltd. She is a compelling communicator, with work previously published in The Times and various national magazines. Hayley tackles issues surrounding unconscious bias and inclusive leadership with humour, ensuring that her ideas have real value for audiences' working lives. Her company MIX works with large organisations such as ASDA, Travis Perkins, T-Systems and HSBC and were recently shortlisted for the HR Supplier of the Year Award.

Hayley is a communications expert having studied marketing at postgraduate level and then worked in internal and external business communications for over 17 years. Her passion is to “make all of this diversity talk real for employees and leaders; to help them understand practically what they can do to make their workplaces more inclusive”.

Her specialism is in strategy development, communication planning and execution – helping organisations to understand what stories they need to stop telling and which ones they need to start telling about diversity and inclusion.

Hayley recently returned from the Arctic Circle as part of the ‘LeasePlan Women’s Arctic Challenge’. MIX worked with LeasePlan to develop this unique platform to communicate the gender balance issue and challenge unconscious bias within their company. You can view Hayley’s speaker showreel which includes a section on the Arctic Challenge here: https://youtu.be/_sdOBSXD_g

Hayley’s two most popular keynotes are:



‘Biased, who me?’

For employees to reach their potential a culture of inclusivity, that allows people to truly be themselves at work, is essential. Yet why is that so hard?

Using storytelling and anecdotes, Hayley explains the science behind unconscious bias – both positive bias and negative bias – and why balance in the workplace is worth striving for.

Includes:

- What is unconscious bias?
- Why and how we are all biased
- Positive and negative bias and it’s role in the workplace
- How to recognize your own bias
- How to overcome your own bias
- The value of ‘difference’

Popular with: Annual Employee Conferences, Management Meetings, Leadership Conferences, HR and Recruitment.



‘Inclusive Leadership’

Developing leaders to be more inclusive in their leadership and management style is essential for any organisation that wants to see significant progress in diversity and inclusion.

Using inspiring ‘best practice’ stories combined with the latest research, Hayley will cover:

Includes:

- How D&I can help drive business results
- How D&I can be a fundamental driver of one’s leadership style.
- What does inclusive leadership look like?
- How you can shape, take ownership of, and be a role model for your organisation’s D&I strategy.
- How to hold yourself and others accountable to meet diversity goals.
- The value of ‘difference’

Popular with: Management and Leadership Conferences and Executive Briefings to Boards.