



## Ideas for how to introduce Hayley

Please pick an introduction from the options below or mix and match them if one does not suit.

1. Hayley Barnard is the Diversity Strategist at MIX Diversity Developers, a diversity consultancy and training company. Following university, Hayley quickly found success in the business world, becoming the General Manager of The Challenge Business at 22 and receiving her first Board level position at 26. She then followed in the footsteps of her entrepreneurial father, launching three successful businesses. A compelling communicator, she has had work published in The Times and Hello! Earlier this year Hayley led an all-female team on an expedition to the Arctic Circle as part of a Gender Balance project and is currently training to swim the English Channel. But today she's here to talk to us about unconscious bias, please welcome to the stage.... Hayley Barnard.

2. Our guest speaker has been busy, to say the least! Hayley Barnard was General Manager of Sir Chay Blyth's The Challenge Business by the age of just 22 and obtained her first board level position by aged 26. With work published in Hello! and The Times, and founder of two companies, Hayley is a specialist in unconscious bias in the workplace and corporate cultural change. Hayley's most recent venture was something completely out of her comfort zone and involved leading a team of 'ordinary' businesswomen on an expedition across the Arctic Circle. Ready to be challenged? Would you join me in welcoming to the stage... Hayley Barnard.

3. Hayley Barnard has made it her personal mission to improve inclusiveness, reduce inequality and release people to thrive in the workplace. A board level director by the age of 26 she went on to found three companies of her own and today is the Managing Director of MIX Diversity Developers. Recently Hayley led an all-female team on an expedition to the Arctic Circle as part of a Gender Balance project and is currently training to swim the English Channel. But today she's here to inspire you in your career journey. Would you join me in welcoming.... Hayley Barnard